

EVENT ADVERTISING

RADIO

KBER 101.1 FM, a Salt Lake City rock station, will provide heavy promotion rotation all through the month of May. There will also be live interviews broadcast with both bands. KBER will also post the event on their website.

ARROW 103.5, a Salt Lake City classic rock station, will have the event advertised on their website.

INTERNET

The event will also be posted on additional websites: Rik Emmett's, Slaughter's, Marzo Inc.'s, Christmas Box House and the Street Magazine

NEWSPAPER

Standard Examiner, Top of Utah newspaper with more than 120,000 readers each day, will publish advertising all through the month of May. There will be more than \$5,000 in ads in the Standard committed to this event!
Potentially interviews and articles and a calendar listing in the GO! Publication.

The City Weekly, an entertainment guide publication, at least 2 weeks of advertising in May and possibly an article.

Street Magazine, Ogden's Historic 25th Street Gazette, an entertainment guide with 30,000 readers, to advertise in the May issues.

POSTERS & BANNERS

Posters and flyers will be posted in over 50 businesses from Provo to Logan: Sprinkler supply stores, music stores, record stores, auto shops, grocery stores, Christmas Box House, and much more.

There will be banners made and posted around Ogden and at the amphitheater.

T-shirts will also be made and distributed/sold.

BEST FOR LAST:

Your contribution will be forever remembered at the Ogden Christmas Box House.

Based on the level of your contribution, your name/company name will be engraved on a brick and placed in mortar; engraved on a plaque in the entry way of Christmas Box House; or a room named after you or the participating business.

This is advertising that makes the community aware of your contribution and concern for the children of Ogden

Rockin' Northern Utah